

the Atlantic INTELLIGENCE SERIES
SMALL BUSINESS FORUM

TUESDAY DECEMBER 11TH 2012

- 8:30 AM Guest Arrival and Registration
- 9:00 AM **Case Study** with **Alexis Ohanian**, Co-founder, Reddit
Interviewer: **Matt Danzico**, Technology Reporter, BBC News
- 9:40 AM **Case Study** with **Nick Friedman**, Co-founder & President, College Hunks Hauling Junk
Interviewer: **Clive Crook**, Senior Editor, *The Atlantic*
- 10:05 AM **Panel Discussion: "Facilitating Prosperity in the Small Business Community"** Featuring:
- **Zoltan Acs**, Director, Center for Entrepreneurship and Public Policy, George Mason University
 - **Martin Baily**, Senior Fellow, Brookings Institution
 - **Robb Hilson**, Small Business Executive, Bank of America
 - **Karen Kerrigan**, President & Chief Executive Officer, Small Business & Entrepreneurship Council
 - **Y. Maria Martinez**, Founder & Chief Executive Officer, Respira Medical
- Moderator: **Steve Clemons**, Washington Editor-at-Large, *The Atlantic*
- 10:55 AM **Case Study** with **Rachael Chong**, Founder & Chief Executive Officer, Catchafire
Interviewer: **Steve Clemons**, Washington Editor-at-Large, *The Atlantic*
- 11:20 AM **Case Study** with **Dave Gilboa**, Co-founder & Co-Chief Executive Officer, Warby Parker
Interviewer: **Matt Danzico**, Technology Reporter, BBC News
- 11:50 AM **Case Study** with **Nicolas Jammet**, **Jonathan Neman**, and **Nathaniel Ru**, Co-founders, Sweetgreen
Interviewer: **Clive Crook**, Senior Editor, *The Atlantic*
- 12:30 PM Program Conclusion

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