

The Atlantic

MAC AIDS FUND

TALK IS CHEAP: SAVING LIVES, ENDING AIDS, AND PUTTING OUR MONEY WHERE OUR MOUTH IS

**A DIGITAL TOWN HALL
NEW YORK PUBLIC LIBRARY
NOVEMBER 21, 2013**

PROGRAM AGENDA

- 10:20 AM Welcome Remarks: Elizabeth Baker Keffer, President, AtlanticLIVE
- 10:25 AM Remarks: John Demsey, Group President, The Estée Lauder Companies, Inc.
- 10:30 AM Opening Keynote: Anthony Fauci, Director, National Institute of Allergy and Infectious Diseases, National Institute of Health
Moderator: Steve Clemons, Washington Editor at Large, The Atlantic
- 10:55 AM Panel: Financing the Fight to End AIDS: Where Will the Money Come From?
Moderator: Derek Thompson, Senior Editor, The Atlantic
- Nancy Mahon, Senior Vice President, M.A.C Cosmetics & Executive Director, MAC AIDS Fund
 - Jeffrey Sachs, Director, The Earth Institute, Columbia University
 - Phill Wilson, President and Chief Executive Officer, Black AIDS Institute
- 11:40 AM Panel: Fresh Thinking and Disruptive Strategies to End AIDS
Moderator: Gabriel Snyder, Editor, The Wire
- Wafaa El-Sadr Director, ICAP, University Professor of Epidemiology, Columbia University
 - Stephen Lewis, Co-founder and Co-director, AIDS-Free World
 - Deborah Persaud, Associate Professor in Pediatrics and Infectious Disease, Johns Hopkins Children's Center
 - Danny Resnic, Founder, Origami Condoms
- 12:05 PM Keynote Interview: Lessons From History: How Yesterday's Fight for Recognition Can Inform Today's Decisions with Peter Staley, Activist and Founder, Treatment Action Group and AIDSmeds
Moderator: Garance Franke-Ruta, Senior Editor, The Atlantic
- 12:30 PM Closing Remarks: Nancy Mahon
- 12:34 PM Closing Remarks: Anthony W. Marx, President and CEO, New York Public Library



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