

The Atlantic



START-UP CITY: MIAMI

Monday, March 31, 2014 – New World Center – Miami Beach, FL

- 9:15 AM** **Welcome Remarks:** Richard Florida, Co-founder and Editor-at-Large, The Atlantic Cities @Richard.Florida
- 9:25 AM** **Introductory Remarks:** Matt Haggman, Miami Program Director, John S. and James L. Knight Foundation @matthaggman @knightfdn
- 9:30 AM** **Earth, According to Google**
Michael Jones, Creator, Google Earth and Chief Technology Advocate, Google @GoogleEarth
In conversation with Alexis Madrigal, Senior Editor, *The Atlantic* @alexismadrigal
- 9:50 AM** **Start-Up Cities: Miami's Entrepreneurs Succeeding in Lifestyle and Other Businesses**
Moderated by Richard Florida, Co-founder and Editor-at-Large, The Atlantic Cities
- Roger Duarte, Co-founder, My Ceviche @MyCeviche
 - John Hall, Executive Director, Goldman Sachs 10,000 Small Businesses Program, Miami Dade College @GS_10KSmallBiz
 - Joel Pollock, Co-founder, Panther Coffee @panthercoffee
 - Leticia Pollock, Co-founder, Panther Coffee @panthercoffee
- 10:25 AM** **Design Principles: Organizational Design in Start-Up Culture**
Colin Raney, Managing Director, IDEO @colinraney
In conversation with Alexis Madrigal
- 10:50 AM** **Case Study: LearnerNation**
Michael McCord and Michael Laas, Co-founders, LearnerNation @LearnerNation
In conversation with Steve Clemons, Washington Editor-at-Large, *The Atlantic* @SCClemons
- 11:00 AM** **What Miami Can Learn from Motor City's Tech Boom**
Josh Linkner, Founder, ePrize; Chief Executive Officer, Detroit Rock Ventures @joshlinkner
In conversation with Richard Florida
- 11:30 AM** **Rap Genius's Next Lyric**
Ilan Zechory, Co-founder, Rap Genius @RapGenius
In conversation with Alexis Madrigal
- 12:00 PM** **Feeding Kids' Fever to Code**
Felecia Hatcher, Founder, Code Fever @FeleciaHatcher
In conversation with Camila Souza, Writer and Community Manager, Tech Cocktail @cfunk305
- 12:15 PM** **Lunch**
- 1:00 PM** **Notes from the Field: Best Practices for Accelerating Start-Up Growth**
Sam Altman, President, Y Combinator @sama
In conversation with Alexis Madrigal

- 1:30 PM** ***The Dissent: Miami Beach, Not a Start-Up City***
Philip Levine, Mayor, City of Miami Beach @MayorLevine
In conversation with Richard Florida
- 1:50 PM** ***Urban Case Studies: How the Best Places Incubate Talent***
Moderated by Carol Coletta, Vice President for Community and National Initiatives, John S. and James L. Knight Foundation @CColetta
- Demian Bellumio, Chief Operating Officer, Senzari @Bellumio
 - Brian Brackeen, Founder & Chief Executive Officer, Kairos @BrianBrackeen
 - Wifredo Fernandez, Co-founder and Chief Executive Officer, The LAB Miami @TheLabMiami
 - Maurice Ferré, Founder and Chief Executive Officer, MAKO Surgical @mferremd
- 2:30 PM** ***Seeding a Start-Up Ecosystem: A Primer from the 500 Startups Playbook***
Paul Singh, Founder, Disruption Corporation and Crystal Tech Fund @paulsingh
In conversation with Steve Clemons
- 2:55 PM** ***Designing for Growth and Scaling to Success***
Moderated by Iain Shovlin, Managing Partner, Guild Capital; Chairman, Techweek @IainShovlin
- Sean Ammirati, Partner, Birchmere Ventures @SeanAmmirati
 - Laura Maydón, Managing Director, Endeavor Miami @endeavorMIA
 - Steve Repetti, Co-founder, CrunchFire Ventures @SteveRepetti
 - Alex Robbio, Co-founder, Belatrix Software @alexrobbio
- 3:30 PM** ***Miami as a Hub for the Latin American Startup Ecosystem***
Moderated by Camila Souza
- Gonzalo Costa, Co-founder and Director, NXTP Labs @Gonzalo_Costa
 - Gonzalo Martín-Villa, Chief Executive Officer, WAYRA @linmvp
 - Manny Medina, Founder, Terremark and Technology Foundation of the Americas @Terremark
 - Andres Moreno, Founder and Chief Executive Officer, Open English @talktoandres
- 4:05 PM** ***Funding the Dream***
Moderated by Steve Clemons
- Juan Pablo Cappello, Co-founder, Private Advising Group and idea.me @CappelloJp
 - Peter Kellner, Co-founder of Endeavor Global and Founder and Managing Partner, Richmond Global LLC @endeavor_global
 - Melissa Krinzman, Co-founder and Partner, Krillion Ventures; Founder and Managing Director, Venture Architects @MelissaKrinzman
 - Joanna Schwartz, Chief Executive Officer, EarlyShares @EarlySharesCEO
- 4:35 PM** ***The Internet Radio Revolution: Disrupting the Music Industry***
David Porter, Founder, 8tracks @davidporter
In conversation with Richard Florida
- 5:00 PM** **Networking Reception**

PRESENTED BY *The Atlantic* **CITIES**

IN PARTNERSHIP WITH  **Knight Foundation**

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