

# NEW YORK IDEAS

NEW-YORK HISTORICAL SOCIETY  
170 CENTRAL PARK WEST • NEW YORK, NY

WIFI NETWORK: NYHS (NO PASSWORD REQUIRED)  
TWEET AND INSTAGRAM WITH US AT #NYIDEAS

MORNING PROGRAM TAKES PLACE CONCURRENTLY ON THE LIBRARY AND SMITH STAGES. AFTERNOON PROGRAMMING CONTINUES ON THE SMITH STAGE.

## THE LIBRARY STAGE

### 9:00 AM WELCOMING REMARKS

**ELLIOT GERSON** EVP of Policy and Public Programs, International Partners, The Aspen Institute  
**STEVE CLEMONS** Editor-at-Large, *The Atlantic* & Quartz (qz.com)  
**RANDI WEINGARTEN** President, American Federation of Teachers

### 9:05 AM SMART ART TECH TRENDS

**JOHN MAEDA** President, Rhode Island School of Design  
**PAOLA ANTONELLI** Senior Curator of Architecture & Design, The Museum of Modern Art  
moderator **DARHIL CROOKS** Creative Director, *The Atlantic*  
co-moderator **JEN DOLL** Senior Writer, *The Atlantic Wire*

### 9:35 AM INVENTOR CHATS: DESIGNING GOTHAM

#### Tiny Furniture: The NYC Micro- Apartment

**MIMI HOANG AND ERIC BUNGE** Partners, nArchitects

#### Inventing Over the Internet

**BEN KAUFMAN** Founder & CEO, Quirky

#### Mapping a Googlier World

**MICHAEL JONES** Chief Technology Advocate, Google; Creator, Google Earth & Google Maps

moderator **DEREK THOMPSON** Senior Editor, *The Atlantic*

### 10:20 PM DISRUPTING THE OLD PHILANTHROPY

**NANCY MAHON** Global Executive Director, MAC AIDS Fund  
**JESSICA JACKLEY** Venture Partner, The Collaborative Fund; Co-Founder, Kiva  
**LAUREN BUSH LAUREN** CEO and Co-Founder, FEED Projects  
moderator **JEN DOLL** Senior Writer, *The Atlantic Wire*

### 10:50 AM COVER POWER: CAN VISUAL DESIGN SAVE PRINT?

**CHIP KIDD** Associate Art Director, Knopf  
**PETER MENDELSUND** Art Director, Pantheon Press  
**STEPHEN DOYLE** Creative Director, Doyle Partners; Design Contributor, *New York Times* and *Wired*  
moderator **DARHIL CROOKS** Creative Director, *The Atlantic*

### 11:20 AM REBUILDING THE TOWN SQUARE

**DAVID GENSLER** Co-CEO, Gensler architecture firm

### 11:35 AM 3-D PRINTING, ROBOTS & DESIGN FOR THE CREATIVE CLASS

**DAVID BELT** Executive Director and Founder, Macro Sea  
**MARIA AILOVA** Co-Founder, Terreform ONE  
**JESSICA BANKS** Co-Founder, Rock Paper Robot  
**MARCEL BOTHA** CEO, 10xBETA  
moderator **MEGAN GARBER** Staff Writer, *The Atlantic*

### 12:05 AM BLOGGING UP A BRAND

**LEANDRA MEDINE** Writer, *The Man Repeller*  
**BRANDON STANTON** Photographer, *Humans of New York*  
**MARIA POPOVA** Editor, *Brain Pickings*  
moderator **GABRIEL SNYDER** Editor, *The Atlantic Wire*

### 12:35 PM LUNCH

Lunch Buffet in Dexter Hall, 2<sup>nd</sup> Floor

## THE SMITH STAGE

### 9:00 AM WELCOMING REMARKS

**ROBERT K. STEEL** Chairman, The Aspen Institute; Deputy Mayor for Economic Development, City of New York  
**ELIZABETH BAKER KEFFER** President, AtlanticLIVE & QuartzLIVE; Vice President, *The Atlantic*  
**SOMESH KHANNA** Senior Partner, McKinsey & Company

### 9:05 AM DISRUPTING THE SENATE: HOW ONE SENATOR IS BRIDGING THE DIVIDE

**SENATOR JOSEPH MANCHIN III** United States Senator (D-WV)  
moderator **MARGARET CARLSON** Columnist, *Bloomberg News*

### 9:30 AM BEAM ME UP DIGERATI: WHO'S GOT CLOUT IN THE CLOUD

**ERIC SCHMIDT** Executive Chairman, Google; Co-Author, *The New Digital Age: Reshaping the Future of People, Nations and Business*  
**JARED COHEN** Founder & Director, Google Ideas; Co-Author, *The New Digital Age: Reshaping the Future of People, Nations & Business*  
moderator **KEN AULETTA** Annals of Communications Writer, *The New Yorker*; Author, *Googled: The End of the World as We Know It*

### 10:00 AM THE NEW NORMAL: HOW CITIES TACKLE TERRORISM

**RAYMOND KELLY** Commissioner, New York City Police Department  
moderator **CAMPBELL BROWN** Contributor, *Wall Street Journal*; former White House correspondent, NBC

### 10:25 AM TOO COOL FOR SCHOOL: BETTER WAYS TO LEARN?

**ANANT AGARWAL** President, edX

**DAVE LEVIN** Co-Founder, KIPP Schools

*moderator* **WALTER ISAACSON** President & CEO, The Aspen Institute

### 10:50 AM INTRODUCTORY REMARKS

**CYNTHIA FORNELLI** Executive Director, Center for Audit Quality

### THE GIRLS CLUB: WOMEN AND WALL STREET

**SALLIE KRAWCHECK** Former President of Global Wealth

Management, Bank of America

**ALEXA VON TOBEL** CEO, LearnVest

*moderator* **STEVE CLEMONS** Editor-at-Large, *The Atlantic & Quartz* (qz.com)

### 11:15 AM START-UP SNAPSHOTS

**JOHN BORTHWICK** CEO, Betaworks

**SCOTT GRIFFITH** Former CEO, Zipcar

**TED LEONSIS** Co-CEO, Groupon; Owner, Washington

Wizards & Washington Capitals

*moderator* **MEGAN GARBER** Staff Writer, *The Atlantic*

### 11:45 AM ROBOT, SAY YES TO THE DRESS: HOW FASHION FELL IN LOVE WITH THE INTERNET

**DAVID GILBOA** Co-Founder & Co-CEO, Warby Parker

**PAUL HURLEY** Founder and former CEO, ideeli

*moderator* **DEREK THOMPSON** Senior Editor, *The Atlantic*

### 12:05 PM INTRODUCTORY REMARKS

**EDWARD H. WEST** President & CEO, EDMC

### HOW BIG DATA SHRINKS THE WORLD AND WILL CHANGE EVERYTHING

**DANIEL HUTTENLOCHER** Dean & Vice Provost, Cornell NYC Tech

Campus

**MICHAEL CHUI** Principal, McKinsey Global Institute

**HILARY MASON** Chief Scientist, bitly

**RACHEL HAOT** Chief Digital Officer, City of New York

*moderator* **KEVIN DELANEY** Editor in Chief, *Quartz* (qz.com)

### 1:05 PM LUNCH

Concurrent Lunch Buffets in the Library & Dexter Hall, 2<sup>nd</sup> Floor

### 1:45 PM RACE, THE NEXT NEW YORK, AND AMERICA

**EDDIE HUANG** Author, *Fresh off the Boat: A Memoir*;

Restaurateur & Owner, Baohaus

*moderator* **KURT ANDERSEN** Host, *Studio 360*

### 2:10 PM BAKED AND WIRED

**MARIO BATALI** Master Chef & Restaurateur, Del Posto; Featured Chef, Food Network

**DEB PERELMAN** Creator, *The Smitten Kitchen*

*moderator* **CORBY KUMMER** Senior Writer, *The Atlantic*

### 2:40 PM EDITING THE WEB

**PETE CASHMORE** Founder & CEO, Mashable

*moderator* **KEVIN DELANEY** Editor-in-Chief, *Quartz* (qz.com)

### 3:05 PM GAME OF SCREENS: REINVENTING TV?

**RICHARD PLEPLER** CEO, Home Box Office (HBO)

*moderator* **WILLIE GEIST** Co-Host *Morning Joe*; Co-Anchor, *The Today Show*

### 3:30 PM LIFE AFTER MONEYBALL: RUNNING AMERICA'S BASEBALL TEAM

**RANDY LEVINE** President, The New York Yankees

*moderator* **PETE DOMINICK** Political commentator and anchor, Sirius XM radio and CNN

### 3:55 PM HOSPITALS MAKE YOU SICK? AUTHOR OF THE BEST-SELLING TIME COVER EVER DECODES HEALTH CARE

**STEVEN BRILL** Author, *TIME*'s "Bitter Pill: Why Medical Bills are Killing Us"

*moderator* **RICHARD WOLFFE** Vice President & Executive Editor, MSNBC.com

### 4:20 PM NOT A MEL GIBSON MOVIE: WHAT WOMEN WANT IN 2013

**GRETCHEN RUBIN** Author, *The Happiness Project* and *Happier at Home*

**KATE BOLICK** Contributing Editor, *The Atlantic*

*moderator* **JAMES BENNET** Editor-in-Chief, *The Atlantic*

### 4:50 PM LEGENDARY INNOVATION

**JOHN LEGEND** Grammy Award-winning musician

*moderator* **TA-NEHISI COATES** Senior Editor, *The Atlantic*

### 5:20 PM THE DAY'S ZINGERS AND CLOSING REMARKS

**ELIZABETH BAKER KEFFER** President, AtlanticLIVE & QuartzLIVE; Vice President, *The Atlantic*

### 5:30 PM COCKTAIL RECEPTION

Smith Gallery Lobby

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**THOMSON REUTERS**

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