

***The Atlantic Food Summit***  
**Thursday, May 24, 2012**  
**Program Agenda**

- 12:30 pm      **Guest Arrival**
- 1:00 pm      **Welcome Remarks** by Elizabeth Baker Keffer, President of AtlanticLIVE
- 1:05 pm      **Headline Interview: Martha Stewart**, Founder, Martha Stewart Living Omnimedia  
Interviewed by: Corby Kummer, Senior Editor, *The Atlantic*
- 1:35 pm      **Panel Discussion: Feeding a World of Nine Billion—Sustainably**  
Moderated by: Steve Clemons, Washington Editor-at-Large, *The Atlantic*  
Confirmed Panelists:
- **Rick Leach**, President and Chief Executive Officer, World Food Program USA
  - **Chris Novak**, Chief Executive Officer, National Pork Board
  - **Robert Paarlberg**, Betty Freyhof Johnson Class of 1944 Professor of Political Science, Wellesley College and Associate, Weatherhead Center for International Affairs, Harvard University
  - **Mark Smallwood**, Executive Director, Rodale Institute
  - **Jocelyn Zuckerman**, Executive Editor, *Whole Living*, and Adjunct Professor, Columbia University Graduate School of Journalism
- 2:35 pm      **Headline Interview: Mario Batali**, Chef, Restaurateur, Author, and Television Personality  
Interviewed by: Corby Kummer, Senior Editor, *The Atlantic*
- 3:05 pm      **Break**
- 3:20 pm      **Panel Discussion: Learning at a Young Age: Childhood Nutrition and the Obesity Epidemic**  
Moderated by: Clive Crook, Senior Editor, *The Atlantic*  
Confirmed Panelists:
- **Jennifer Grossman**, Senior Vice President, Nutrition Group, Dole
  - **Gary Hall**, Executive Director, World Fit Foundation
  - **Marilyn Knox**, Chief Executive Officer, The Gerber Products Company, and Regional Business Head, Nestlé Infant Nutrition, North America
  - **Elaine Kolish**, Vice President and Director, Children’s Food and Beverage Advertising, Better Business Bureau
  - **Margo Wootan**, Director, Nutrition Policy, Center for Science in the Public Interest
- 4:20 pm      **Headline Interview:** Kirsten Tobey, Co-Founder and Chief Innovation Officer, Revolution Foods  
Interviewed by: Corby Kummer, Senior Editor, *The Atlantic*
- 4:50 pm      **Keynote Speech:** Kathleen Merrigan, Deputy Secretary of Agriculture, United States Department of Agriculture
- 5:20pm      **Closing Remarks**
- 5:30pm      **Program Concludes**