THE ATLANTIC PRESENTS: THE SHRIVER REPORT LIVE
JANUARY 15
This marquee event will discuss the findings of the latest Shriver Report, an ongoing project founded by Maria Shriver that examines the issues facing modern women.

START-UP CITY EVENT SERIES KICKING OFF IN FEBRUARY
This series of day-long programs will be hosted around the country exploring the emerging models of “urban tech.” The series kicks off with our second annual Miami event. D

TRANSATLANTIC MAY 5
The Atlantic and the European-American Cultural Foundation’s program will celebrate European-American partnership, further transatlantic understanding, and discuss global financial issues.

NEW YORK IDEAS MAY 5-6
With a focus on “The Innovators,” we will convene leaders in business, the sciences, and the arts who will reveal the trends and technologies set to change the world. D

SPOTLIGHT: HEALTH AT ASPEN IDEAS JUNE 24-JUNE 27
This expansion of the 2014 Aspen Ideas Festival will envision the state of health a decade from now. P / D

ASPEN IDEAS FESTIVAL JUNE 27-JULY 3
Against the stunning alpine backdrop of the Aspen Institute campus, the tenth anniversary of the Aspen Ideas Festival will be bigger than ever, drawing the world’s brightest minds for inspiring ideas-generation and spirited conversation. P / D

CITYLAB OCTOBER
In partnership with Bloomberg Philanthropies and the Aspen Institute, this second annual conference will gather global city leaders to discuss how to make our cities smarter, more sustainable, and more innovative. P / D

THE ATLANTIC MEETS THE PACIFIC OCTOBER 21-23
Held oceanside in La Jolla, California, a renowned global center for biotech research and innovation, this fourth annual forum will look at the future of health and technology. D

WASHINGTON IDEAS FORUM OCTOBER 28-30
A marquee gathering of top newsmakers, industry innovators, and leading journalists, the sixth annual forum is an action-packed two days of policy, politics, and culture. D

SILICON VALLEY SUMMIT DECEMBER
Gathering tech and business leaders, this second annual summit will take the pulse of this global innovation hub and explore the nuanced challenges facing the region. P / D

THE ATLANTIC (LIVE) THROUGHOUT 2014
So much talent under one masthead calls for an event series that will shine a light on the personalities behind the stories only The Atlantic can produce.

ON BALANCE: WOMEN, WORK, AND LIFE THROUGHOUT 2014
This event series will feature The Atlantic’s top voices exploring what women—and men—face while they are striving for the ever-evasive work-life balance.
Our team of event professionals applies all the best practices from our successful marquee programs to our bespoke events:

**PROFILES IN LEADERSHIP** A series of one-on-one interviews between an Atlantic editor and an industry leader, such as a business executive, cultural tastemaker, or city leader

**ROUNDTABLE DINNER/WORKING SUMMIT** Solutions-oriented discussion with up to 30 thought leaders, moderated by an Atlantic editor

**HALF- OR FULL-DAY FORUM** Up to a full day of programmatic elements, such as keynote interviews and panel discussions, for a larger audience of up to 200 and across national markets

**DIGITAL TOWN HALL** A curated panel of experts in front of a live and online audience with interactive Q&A and social media engagement
Whether in the form of week-long festivals, day-long summits, or single-underwriter roundtables, AtlanticLIVE events are characterized by meaningful content, unique perspectives, and first-class execution by a dedicated team of more than 25 professionals. Here is a look at some of our recent success metrics, demonstrating the power and value of Atlantic events.

**THE POWER OF ATLANTIC EVENTS**

**EXTENDED CONVERSATIONS VIA SOCIAL MEDIA**

50+ million Twitter impressions

— 2013 Washington Ideas Forum

**LONG-TERM RELATIONSHIPS WITH UNDERWRITERS**

92%+ renewal rate

— 2012 Aspen Ideas Festival

**BROADER AUDIENCE ONLINE**

18,000+ live stream views

— 2013 CityLab

**HIGH-CALIBER AUDIENCE**

Over 90% of general audience
Director-level and above

— 2012 Washington Ideas Forum

**AWARD-WINNING PROGRAMS**

2013 FOLIO FAME Award Finalist

2012 Innovation Summit

min’s 2012 Integrated Marketing Award Finalist

— 2011 Aspen Ideas Festival

**GLOBAL REACH**

Twitter activity in 62 countries

— 2013 New York Ideas

**MAJOR PRESS COVERAGE**

630+ million media impressions

— 2013 Aspen Ideas Festival

For more information, please visit the Events Channel at TheAtlantic.com/Events or email Frank Roda at froda@theatlantic.com.